



# SPONSOR THE RESTAURANT AWARDS 2018

Want to be part of something tasty? Looking to reach the over 100,000 JLT residents, office dwellers, and visitors? Following the success of the 2017 JLT Restaurant Awards, we're now launching the 2018 #JLTdiningAwards – a unique, community-driven, awards scheme with a highly engaged local audience. Over 100 independent restaurants, bars, and cafes in Jumeirah Lakes Towers will compete in 18 categories. Voting will take place online and start in October 2018.

We have a number of value-for-money sponsorship opportunities available for businesses in and around JLT. As a sponsor, you'll be able to access unique networking opportunities and you'll benefit from unmatched brand exposure before, during, and after the awards.

## Silver Sponsorship (AED 2,000)

**Your organisation will receive quality exposure throughout the awards' marketing cycle and:-**

- Logo placement in all ad campaigns surrounding the awards (online)
- Logo placement on the awards' website and online voting portal
- Link to your organization's website from the awards' website
- Logo placement and links to your organization's website in all post-awards coverage (online)
- One complimentary invitation to the awards ceremony
- 50% discount on all banner advertising on [www.jltdining.com](http://www.jltdining.com) for six months

## Gold Sponsorship (AED 5,000)

**Your organisation will receive quality exposure throughout the awards' marketing cycle and:-**

- Logo placement in all ad campaigns surrounding the awards (on- and offline)
- Logo placement in all email marketing messages to our extensive database of JLT residents, office dwellers, and visitors
- Logo placement on the awards' website and online voting portal
- Link to your organization's website from the awards' website
- Logo placement on selected banners and displays at the awards ceremony
- Logo placement and links to your organization's website in all post-awards coverage (on- and offline)
- Two complimentary invitations to the awards ceremony
- The opportunity to present an award on the night
- 50% discount on all banner advertising on [www.jltdining.com](http://www.jltdining.com) for eight months

## Platinum Sponsorship (AED 8,000)

**Your organisation will receive quality exposure throughout the awards' marketing cycle and:-**

- Category exclusivity: Your organization will be the only Platinum sponsor in your business niche/vertical
- Logo placement in all ad campaigns surrounding the awards (on- and offline)
- Logo placement in all email marketing messages to our extensive database of JLT residents, office dwellers, and visitors
- Logo placement on the awards' website and online voting portal
- Link to your organization's website from the awards' website
- Logo placement on all banners and displays at the awards ceremony
- Opportunity to sponsor one of the 18 categories exclusively and have your organization's name & logo linked with the category before, during, and after the awards
- Logo placement and links to your organization's website in all post-awards coverage (on- and offline)
- Three complimentary invitations to the awards ceremony
- The opportunity to present an award on the night
- 50% discount on all banner advertising on [www.jltdining.com](http://www.jltdining.com) for twelve months

Contact us today to secure your sponsorship package:  
[munch@jltdining.com](mailto:munch@jltdining.com) or 043388811.

[www.jltdining.com](http://www.jltdining.com) | [www.jltdining.com/restaurant-awards-2018](http://www.jltdining.com/restaurant-awards-2018)